

dotDigital Group Plc

Resignation of Director

dotDigital Group Plc (“dotDigital” or the “Company”) (PLUS: DOTP), the full service digital marketing agency and market leader in email marketing services, announces the resignation of Dave Ivy as a director of the Company, who wishes to pursue alternative interests.

Dave Ivy was one of the co-founders of the Company and played an important role in its development and eventual admission to PLUS Markets in February 2009. Dave’s current role in developing dotAgency, the agency business of the Company, will be taken on by Skip Fidura. Skip was appointed to the Board earlier this year and has a wealth of digital marketing expertise and senior industry experience, most recently from OgilvyOne Worldwide in London.

Peter Simmonds, Chief Executive, commented:

“Dave has provided the business with a massively valuable contribution over the past ten years and we understand that he wishes to pursue new challenges. He will remain closely allied to us in a consultancy capacity and we wish him well for the future.

“We are confident that Skip Fidura, with his widespread knowledge and industry experience, will ably take on dotAgency to further develop this exciting offering for our current and prospective clients.”

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Notes to Editors:

dotDigital Group Plc is a full service digital marketing agency and market leader in email marketing services. Founded in 1999 to provide bespoke website design and development services, the business is industry recognised through its market leading brand name ‘dotMailer’ – a service

originally developed as an email marketing solution for a division of the BBC. In 2008, following the increasing focus towards digital marketing, the company underwent a rebranding, becoming “dotMailer – The Digital Marketing Agency,” providing website design and development, content management, e-commerce packages and survey tools. Devoted to innovative product platforms and excellent customer service, the company has developed strong brand recognition and loyalty. dotMailer listed on PLUS in February 2009 through the reverse takeover of West End Ventures Plc which changed its name to dotDigital Group Plc.

For more information please visit: www.dotdigitalgroup.com and www.dotmailer.co.uk