

## **dotDigital Group Plc**

### **Accounting reference date and number of shares in issue**

dotDigital Group plc (“the Company”) announces that further to earlier statements a final decision has been made regarding the year end of the companies in the group. It has been agreed by the Board that the year end of the company’s two subsidiaries, dotMailer Limited and dotAgency Limited, have been extended from 30 April 2009 to 30 June 2009 to align with that of the legal parent company dotDigital Group plc.

The 30 June 2009 final results of the newly formed group, which will be accounted for as a Reverse Acquisition under International Financial Reporting Standards, will therefore report the activity of the group for the period from 1 May 2008 to 30 June 2009.

The Directors also wish to take this opportunity to clarify the number of shares in issue. A total of 1,292,500,000 Ordinary Shares of 0.1p each are now in issue, with 41,666,667 Ordinary Shares subject to an option agreement. The number of shares stated to be in issue in both the recent admission document and admission announcement was overstated by 10m shares.

The Directors of the Company accept responsibility for this announcement.

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#### **Enquiries:**

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