

June 13 2011

Appointment of Non-Executive Director

dotDigital Group Plc (AIM:DOTD), the leading provider of search marketing services, digital strategy advice, intuitive Software as a service and managed services to digital marketing professionals, announces the appointment of Richard Graham Quinton Kellett-Clarke as Non-Executive Director, with immediate effect.

Peter Simmonds, Chief Executive, dotDigital, commented:

"I am delighted that Richard Kellett-Clarke has agreed to become Non-Executive Director. His wide business experience and knowledge of the software sector will be of enormous value as we move into the next phase of our growth."

Richard joins with a wealth of experience including directorships at IDOX plc, Codis Data Ltd, Brady plc, Plantech Ltd, CAPS Solutions Ltd, The Planning Exchange Ltd and McLaren Software Group Ltd to name a few.

The directorships held by Richard Kellett-Clarke over the past five years are as follows:

IDOX plc;	TFPL Ltd;
IDOX Information Solutions Ltd;	Idox Software Ltd;
IDOX Information Services Ltd;	Grantfinder Ltd;
Codis Data Ltd	Lalpac Ltd;
Brady plc,	Strand Electoral Management Ltd;
Plantech Ltd;	Strand Enterprises Ltd;
CAPS Solutions Ltd;	LCM456 Ltd;
The Planning Exchange Ltd;	McLaren Ltd;
I-Document Systems Ltd;	McLaren Software Ltd; and
Mandoforms Ltd;	McLaren Software Group Ltd.

Non UK Directorships include:

J4b BV; and
McLaren Software Inc

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