

Company No.: 6289659

The Companies Act 1985 to 1989 ("the Act")

PUBLIC COMPANY LIMITED BY SHARES

MEMORANDUM OF ASSOCIATION OF
DOTDIGITAL GROUP PLC*

FRIDAY



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L36

30/01/2009

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COMPANIES HOUSE

1. The Company's name is DOTDIGITAL GROUP PLC*
2. The Company is to be a Public Company.
3. The Company's Registered Office is to be situated in England and Wales.
4. the Company's objects are:
 - 4.1 To carry on business as a general commercial company.
 - 4.2 To carry on any other business which in the opinion of the Company may be capable of being conveniently or profitably carried on in connection with or subsidiary to any other business of the Company and is calculated to enhance the value of the Company's property.
 - 4.3 To purchase or by any other means acquire freehold, leasehold or any other property for any estate or interest whatever, movable or immovable or any interest in such property, and to sell, lease, let on hire, develop such property, or otherwise turn the same to the advantage of the Company.
 - 4.4 To apply for, register or by other means acquire any patents, patent rights, brevets d'invention, licences, trademarks concessions and inventions and to use and turn to account the same or to develop, sell or assign the same or grant licences or privileges in respect thereof or otherwise turn the same to the advantage of the Company.
 - 4.5 To build, reconstruct or generally maintain buildings and works of all kinds, whether or not these are situate on the property of the Company.
 - 4.6 To invest and deal with the monies of the Company in such shares or upon such securities and in such manner as from time to time may be determined.

Name changed from West End Ventures Limited pursuant to a special resolution passed on 24th July 2007 and from West End Ventures Plc pursuant to a special resolution passed on 30th January 2009.

- 4.7 To enter into arrangements for joint workings in business or amalgamate with or enter into any partnership or arrangement for sharing profits, union of interests, reciprocal concession or co-operation with any company, firm or person carrying on or proposing to carry on any business within the objects of this Company or which is capable of being carried on so as directly or indirectly to benefit the Company.
- 4.8 To purchase or otherwise acquire, take over and undertake all or any part of the business, property, liabilities and transactions of any person, firm or company carrying on any business the carrying on of which is calculated to benefit this Company or to advance its interests, or possessed of property suitable for the purposes of the Company.
- 4.9 To sell, improve, manage, develop, turn to account, let on rent or royalty or share of profits or otherwise, grant licences or easements or other rights in or over, or in any other manner deal with or dispose of the undertaking and all or any of the property and assets for the time being of the Company for such consideration as the Company may think fit.
- 4.10 To subscribe for, take, purchase or otherwise acquire either for cash, shares or debentures in this Company or any other consideration, any other company or business which, in the opinion of the Company, may be carried on so as directly or indirectly to benefit the Company.
- 4.11 To sell or otherwise dispose of the whole or any part of the business or property of the Company for any consideration, shares or debentures as the Company may think fit.
- 4.12 To lend and advance money or give credit on any terms and with or without security to any company, firm or person (including without prejudice to the generality of the foregoing any holding company, subsidiary or fellow subsidiary of, or any other company associated in any way with, the Company), to enter into guarantees, contracts of indemnity and suretyships of all kinds, to receive money on deposit or loan upon any terms, and to secure or guarantee in any manner and upon any terms the payment of any sum of money or the performance of any obligation by any company, firm or person (including without prejudice to the generality of the foregoing any such holding company, subsidiary, fellow subsidiary or associated company as aforesaid).
- 4.13 To borrow or raise money in any manner and to secure the repayment of any money borrowed, raised, or owing by mortgage, charge, standard security, lien or other security upon the whole or any part of the Company's property or assets (whether present or future), including its uncalled capital and also by a similar mortgage, charge, standard security, lien or security to secure and guarantee the performance by the Company of any obligation or liability it may undertake or which may become binding on it.

- 4.14 To draw, make, accept, endorse, discount, negotiate, execute and issue cheques, bills of exchange, promissory notes, bills of lading, warrants, debentures and other negotiable or transferable instruments.
- 4.15 To apply for, promote, and obtain any Act of Parliament, order, or licence of the Department of Trade or other authority for enabling the Company to carry any of its objects into effect, or for effecting any modification of the Company's constitution, or for any other purpose which may seem calculated directly or indirectly to promote the Company's interests, and to oppose any proceedings or applications which may seem calculated directly or indirectly to prejudice the Company's interest.
- 4.16 To support and subscribe to any funds and to subscribe to or assist in the promotion of any charitable, benevolent or public purpose or object for the benefit of the Company or its employees, directors or other officers past or present and to grant pensions to such persons or their dependants.
- 4.17 To distribute among the members of the Company in kind any property of the Company of whatever nature.
- 4.18 To pay all or any expenses in connection with the promotion, formation and incorporation of the Company, or to contract with any company, firm or person to pay the same, and to pay commission to brokers and others for underwriting, placing, selling or guaranteeing the subscription of any shares or other securities of the Company.
- 4.19 To do all such other things as may be deemed incidental or conducive to the attainment of the Company's objects or any of them.
- 4.20 Subject to, and always in compliance with, the provisions of Sections 155 to 158 (inclusive) of the Act (if and so far as such provisions shall be applicable), to give, whether directly or indirectly, any kind of financial assistance (as defined in Section 152(1)(a) of the Act) for any such purpose as is specified in Section 151(1) and/or Section 151(2) of the Act.

None of the objects set forth in any sub-clause of this clause shall be restrictively construed but the widest interpretation shall be given to each such object, and none of such objects shall, except where the context expressly so requires, be in any way limited or restricted by reference to or inference for any other object or objects set forth in any such sub-clause or by reference to or inference from the terms of any other sub-clause of this Clause, or by reference to or inference from the name of the Company.

5. The liability of the Members is limited.
6. The Company's share capital is £2,500,000 divided into 2,500,000,000 Ordinary Shares of £0.001 each.

** The Share Capital of the Company was increased from £1,000 divided into 1,000 Ordinary Shares of £1 each by Ordinary Resolution passed on 25 June 2007.